

The sky is the limit

A new case ready plant has Tyson Fresh Meats soaring into the future.

A NEW TYSON FRESH MEATS PLANT

located in Eagle Mountain, Utah, is adding to the capacity and reach of the nationwide Tyson Fresh Meats case ready program. Located in Utah County, Utah, as part of the Provo-Orem metropolitan area, the Eagle Mountain plant is Tyson Fresh Meats' fifth case ready plant in the nation and the largest case ready facility in the U.S. to date.

Tyson Fresh Meats' case ready plant produces what consumers commonly see in the meat case of their local grocery store but on a much larger scale. The meat cutting and packaging operation takes large cuts of beef and pork and portions them into consumer-friendly sized steaks, chops, roasts and ground meats. These convenient packages are weighed, labeled and shipped to retailers across the country for the stocking of grocery, club and superstore meat cases.

Continued Alignment

The continuing expansion of the company's case ready program is in alignment with its Fresh Meats growth strategy that looks to meet growing demand for consumer-ready meat that's pre-packaged and available to pick up and go. Completion of Tyson Fresh Meats' fifth case ready facility in Eagle Mountain will further the company's ability to serve its customers more efficiently by keeping meat cases stocked for shoppers throughout the country with easy access to beef, pork and ground beef.

The Utah-based facility will also be a catalyst for driving the evolution and growth of case ready beef and pork

packaging and production innovation, according to Kevin Meyer, director of case ready business development, Tyson Fresh Meats.

"Cutting-edge technology across the plant will enhance team member safety, food safety and sustainability throughout the facility," Meyer continued. "The Eagle Mountain plant is built around Tyson Fresh Meats' commitment to our customers and our shareholders."

Seeking Growth and Innovation

The Eagle Mountain plant was designed from the start to offer ample room for the growth and evolution of innovative technology. Within the large and diverse plant, Tyson Fresh Meats will transfer what's working well to other case ready facilities across the greater network and test and develop new and innovative technology that will strengthen Tyson Fresh Meats' position to meet customer demand nationwide.

And, if a unique product opportunity presents itself, the Eagle Mountain facility of close to 1200 team members already has the space to meet the demand. The state-of-the-art Eagle Mountain facility also allows Tyson Fresh Meats to shift volume across its other nationwide Fresh Meats case ready production facilities in Sherman, Texas; Council Bluffs, Iowa; Goodlettsville, Tenn. and Columbia, S.C.

"With packaging and product sustainability evolving, this will give us the upper hand in serving our customers well," Meyer said.

"Great work is being done and will be implemented in these new plants over the next several years."

Built to support case ready business and customers alike, the facility in Eagle Mountain is opening the door to new program opportunities.

Its capacity to grow alongside current and new customers as well as implement

new packaging and production technology will be a huge opportunity well-positioned for advancement and will help meet growing consumer demand for fresh, high-quality case ready beef, pork and grinds.

"It's incredible to see the progress come to life," Meyer concluded. "The sky is the limit with case ready, and the addition of Eagle Mountain will allow us to continue unlocking new potential in the industry." ■



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